



Gwenn Rosener, co-founder/partner

4031 University Drive, Fairfax, VA 22030

703-854-1820 (O) 571-269-4980 (M)

gwenn@flexprofessionalsllc.com

www.flexprofessionalsllc.com

EIN: 27-1036166

NAICS#: 561311

DUNNS#: 016112421

Woman Owned Small Business (WBENC)

Capability Statement

FlexProfessionals, LLC delivers the power of an untapped, highly qualified, gender diverse talent pool looking for meaningful flexible work to innovative-thinking employers who embrace flexibility as part of a competitive talent acquisition strategy.

Experienced

Our 18,000+ candidates are seasoned professionals with at least 10 years of professional work experience.

- All have bachelor's degrees.
- Over half have advanced credentials such as master's degrees, MBAs, CPAs, JDs, PhDs.
- Over half have worked at a manager level or higher.
- Many are working parents managing career and caregiving obligations or re-entering the workforce after a career break. Some are freelancers or not-ready-to-retire professionals looking for flexibility.

Skilled

Our candidates have top-notch skills in areas such as:

- * Finance & Accounting * Sales & Marketing * HR * PR * STEM / Engineering * Research *
- * Strategy & Business Development * Project Management * Web Development * Social Media *
- * Technical & Proposal Writing * Event Planning * Administration & Office Management * Legal *

Screened

We screen our candidates through in-person interviews, reference and background checks to make sure they are the right fit for the job and are ready to deliver value on day one.

Gender Diverse

90%+ of our candidates are women.

Past Performance

We've provided services to over 600 businesses from start-up to enterprise including:

Raytheon, Thermo Fisher, Caliburn International, Transurban, Hilton, Boston Properties, ORI, Dignari, Corsec Evolver, STG, SNA International, IronArch Technology, Congressional Office of Compliance

Our Reach

Extensive local reach in DC and Boston metro areas

18,000+ candidates and subscribers to our weekly job-seeker newsletter and email blasts

2000+ Facebook followers for social media posts

100,000 annual website visits

Hundreds of speaking engagements to women, veteran, military spouse and retirement groups

Quarterly workshop series for returning job seekers

Frequent media contributor

Differentiators

We architect high-value, flexible talent solutions and break down barriers to attracting and retaining women. Advantages of working with us include:

Alternative Talent Source

We engage hidden talent through grassroots methods including community-based networks, moms' groups, military spouse organizations, workshops, social media campaigns, etc. Through these proprietary recruiting channels, we provide an alternative source of talent for your acute hiring needs.

Return/Flexwork Expertise

We have a decade of experience working with and successfully placing returners and professionals seeking flexibility. We leverage our knowledge, tools and success stories to guide your company in implementing effective recruiting and hiring practices that address the unique interests and attributes of this talent pool.

Diversity Branding

Most of our candidates and followers are women seeking employers who are lowering barriers to workplace participation by offering flexibility and welcoming back returners. By marketing these initiatives through our workshops, newsletters, resource pages and social media advertising, we help strengthen your company's brand as a champion of gender diversity and/or workplace flexibility.

Local, High-Touch Partner

We operate at a local level with a consultative approach. We work closely with you to understand and tailor our approach for your organization's culture, internal processes, and talent acquisition strategies.

Our Business Model

We help companies expand their talent acquisition pipelines and strengthen gender diversity.

for Employers...



Staffing & Recruiting

Highly targeted and non-traditional recruiting specializing in flex and return professionals. Hourly and permanent placements.



Programming

Co-branded flex/return programs (e.g., workshops and bootcamps) to expand entry channels for flex and return talent and strengthen gender diversity.

for Job Seekers...



Candidate Services

Job-search and career readiness workshops and resources customized for returners and those looking for flexibility.