

PRESS RELEASE

FlexProfessionals Expands to Boston: Connects Growing Businesses with Seasoned Part-Time Talent

Boston, MA – 23 March, 2015. FlexProfessionals, LLC is expanding its services to the Boston metro area. Launched in 2010, this niche staffing company specializing in part-time and flexible placements, is becoming a “go-to” talent source for entrepreneurial and small businesses looking for cost-effective ways to support their growth.

FlexProfessionals connects companies looking for seasoned part-time employees to professionals looking for meaningful part-time work. The company has tapped into a long-overlooked talent pool of working mothers, retirees and freelancers who choose to work on a part-time basis. These professionals have years of business experience, work at affordable rates and need no benefits in exchange for working on flexible assignments. Hot areas for part-timers include accounting, sales, marketing, HR, administration, social media and web design. In addition to their placement services, FlexProfessionals also offers coaching to their candidate pool including resume writing and interview workshops.

The company is excited about bringing its services to Boston where over 97% of businesses are considered small businesses with fewer than 100 employees. “That is our sweet spot,” says Leanne Rodd, FlexProfessionals’ new Boston area Territory Manager. “We are looking forward to supporting companies who are the engines of growth for this area including in the high tech, life sciences, healthcare and financial services industries. Plus Boston’s candidate pool is exceptional with over 43% of its residents holding bachelor’s degrees and 19% holding post-graduate degrees - some of the nation’s highest percentages.”

FlexProfessionals was founded by three local business women who recognized the infrastructure gap for finding quality part-time jobs and qualified part-time talent. FlexProfessionals is filling that void and as Gwenn Rosener, one of FlexProfessionals’ founding partners notes, “Our clients are discovering that hiring part-time not only gives them access to top talent but enables them to attract a level of experience and education that they may not be able to afford otherwise. They bring tons of knowledge and know-how and hit the ground running at a fraction of the cost of full-time employees or high-priced consultants.”